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EDUCATION

Master of Arts (MA), in Philosophy, Birkbeck College, University of London, London, UK, 2010

Doctor of Philosophy (Ph.D.), Major in Strategy and Organization, Minor in Political Science, McGill University, Montreal, Quebec, Canada, 2000

Master of Business Administration (MBA), Major in Strategic Management, McGill University, Montreal, Quebec, Canada, 1991

Ptichion in Business Administration (Equivalent to a Master of Science), The University of Piraeus, Piraeus, Greece, 1983

ACADEMIC EXPERIENCE

Director of Management Studies and Fellow, Homerton College, University of Cambridge, 2008 – present (on leave 2011/12)

University Lecturer, Cambridge Judge Business School, University of Cambridge, 2004 - present

Visiting Professor, Athens University of Economics and Business (AUEB); Athens Laboratory of Business Administration (ALBA); IE University, Madrid

Assistant Professor, Rochester Institute of Technology (R.I.T.), Rochester, NY, USA, 2000 – 2004

Assistant Professor, Erasmus University, Rotterdam, The Netherlands, 1998-2000

Part-time Lecturer, McGill University, Montreal, Quebec, Canada, 1992-1998

Part-time Lecturer, Concordia University, Montreal, Quebec, Canada, 1992-1993

PROFESSIONAL AFFILIATIONS

- Academy of Management, European Group of Organization Studies, International Association of Business and Society (IABS).
- Membership Chair International Association of Business and Society (IABS), 2011-present.
- Editorial Board member of Organization Studies, Business and Society and Corporate Reputation Review.
- Ad hoc reviewer for the Journal of Management Studies, Journal of Business Ethics, Journal of Management Inquiry and the Academy of Management Learning and Education.

UNIVERSITY ADMINISTRATION

- Treasurer for the “Absolute Pandemonium,” Homerton College's Steel Pan band, 2012- present.
- Director of the Management Studies Tripos Program, Cambridge Judge Business School, 2009-2011.
- Internal Examiner in three Doctoral Defenses at the Cambridge Judge Business School.
- External Examiner for a Doctoral Defense at the University of Exeter.
- External Examiner for the Ashridge Executive MBA Program 2010- present.
- Chair of the MBA examiners committee Cambridge Judge Business School, 2007 – 2010.
- Academic Coordinator for the Cambridge Venture Project, Judge Business School, 2004 – 2009.
- Audit Committee, Homerton College, University of Cambridge, 2010 – present.

EXECUTIVE EDUCATION EXPERIENCE

Siemens, Shell, ARM, Lion’s Club International, Ofcom, DHL, ING, UBS, AWG, Louis Group, Beijing Capital Land, Kuala Lumpur Education City, IBS Moscow and Judge Business School Executive Education

RESEARCH INTERESTS

Drivers of Corporate Social Responsibility; Corporate Corruption and Organizational Learning; Corporate Reputation; Agenda-Setting Theory; Stakeholder Theory; Managerial implications of Ancient Philosophy

PUBLICATIONS IN COMMUNICATION STUDIES

- [3] Zyglidopoulos, C. S., Symeou, P., Baltimaroudis, P. and Kampanellou, E. 2011, “Cultural Agenda Setting: Media Attributes and Public Attention of Greek Museums,” **Communication Research**, DOI: 10.1177/0093650210395747
- [2] Goutzamani, E., Zyglidopoulos, C. S. and Bantimaroudis, P., 2010, “Corporate Reputation and the News Media in Greece,” in Carroll, C. E., (Ed.), **Corporate Reputation and the News Media: Agenda-Setting Within Business News Coverage in Developed, Emerging, and Frontier Markets**, Routledge: New York, pp. 96-104.
- [1] Bantimaroudis, P., Zyglidopoulos, C. S., and Symeou, C. P., 2010 “Greek Museum Media Visibility and Museum Visitation: An Exploration of Cultural Agenda Setting,” **Journal of Communication**, Vol. 60 (4), pp. 743-757.

PUBLICATIONS IN MANAGEMENT

- [29] Illia, L., Zyglidopoulos, C. S., Romenti, S., Rodríguez-Cánovas B., and del Valle Brena, G. A. "Communicating CSR to a Cynical Public," **MIT Sloan Management Review**, forthcoming
- [28] Zyglidopoulos, C. S., Georgiadis, A. P., Carroll, C. E., and Siegel, D. A. 2012. "Does media attention drive corporate social responsibility?," **Journal of Business Research**, 65 pp. 1622-1627, DOI:10.1016/j.jbusres.2011.10.021
- [27] Zyglidopoulos, C. S., 2011, "Brent Spar," In Klaus Bosselmann, Daniel Fogel, and J. B. Ruhl (Eds.), **The Encyclopedia of Sustainability, Vol. 3: The Law and Politics of Sustainability**, Great Barrington, MA : Berkshire Publishing.
- [26] Zyglidopoulos, C. S., and Fleming, P. 2011. "Corporate Accountability and the Politics of Visibility in 'Late Modernity'," **Organization**, 18(5) pp. 691-706.
- [25] Zyglidopoulos, C. S., and Fleming, P., 2009, "The Escalation of Corruption," in the **Research Companion To Corruption In Organizations**, Ronald J. Burke and Cary L. Cooper (Editors), Edward Elgar Publishing Ltd, Surrey, UK.
- [24] Fleming, P., and Zyglidopoulos, C.S., 2009, **Charting Corporate Corruption: Agency, Structure and Escalation**, Edward Elgar Publishing Ltd, Surrey, UK.
- Reviewed in *Organization Studies* 2010, Volume 31 (2), pp. 249-252
- [23] Zyglidopoulos, C. S., and Schreven, S.W.J.C., 2009, "Strategic Foresight and the Role of Organizational Memory within a Punctuated Equilibrium Framework," in **The Handbook of Research on Strategy and Foresight**, Laura A. Costanzo, and R. Bradley MacKay (Editors), Edward Elgar Publishing Ltd, Surrey, UK.
- [22] Zyglidopoulos C. S., Fleming, P., and Rothenberg, S., 2009, "Rationalization, Overcompensation and the Escalation of Corruption in Organizations," **Journal of Business Ethics**, Vol. 84, 1: 65-73
- [21] Zyglidopoulos, C. S. (2008) "The Increasing Importance of Foreign Stakeholders in the Future of Corporate Social Responsibility," **CSE Think Tank**, http://www.cse-thinktank.org/index.php?option=com_content&task=view&id=170&Itemid=37
- [20] Heugens, P. P. M. A. R., and Zyglidopoulos, C. S. 2008, "From Social Ties to Embedded Competencies: The Case of Business Groups," **Journal of Management and Governance**, 12, 4: 325-341
- [19] Zyglidopoulos, C.S., and Fleming, P. 2008. "Ethical Distance in Corrupt Firms: How Do Innocent Bystanders Become Guilty Perpetrators?" **Journal of Business Ethics**, Vol. 78, 1-2: 265-274.
- [18] Fleming, P. and Zyglidopoulos, C. S. 2008, "The Escalation of Deception in Organizations," **Journal of Business Ethics**, Vol. 81, 4: 837-850
- [17] Rothenberg, S. and Zyglidopoulos, C. S., 2007, "Determinants of Environmental Innovation Adoption in the Printing Industry: The importance of task environment," **Business, Strategy and the Environment**, Vol. 16, 1: 39-49.

- [16] Zyglidopoulos, C. S., and Reid, M.D. 2006. "Managing Corporate Reputation within the Chinese Context: Future Research Directions," Guest Editorial, *Corporate Reputation Review*, Vol. 9, 3 155-161
- [15] Zyglidopoulos, C. S., Demartino, R., and Reid, M.D., 2006. "Cluster Reputation as a facilitator in the Internationalization of Small and Medium-Sized Enterprises," *Corporate Reputation Review*, Vol. 9, 1, 79-87
- [14] Demartino, R., Reid, M.D., and Zyglidopoulos, C.S., 2006. "Balancing Localization and Globalization: Exploring the Impact of Firm Internationalization on a Regional Cluster," *Entrepreneurship & Regional Development*, 18,1: 1-24.
- [13] Zyglidopoulos, C. S., 2005. "The Impact of Downsizing on Corporate Reputation," *British Journal of Management*, 16: 253-259
- [12] Reid, M.D., Demartino, D., and Zyglidopoulos, C. S., 2005. "The Internationalization Journey of a High-Tech Cluster," *Thunderbird International Business Review*, 47(5): 529-554.
- [10] Zyglidopoulos, C. S., 2004. "The Impact of Downsizing on the Corporate Reputation for Social Performance," *Journal of Public Affairs*, 4(1): 11-25.
- [9] Reid, D. M. and Zyglidopoulos, C. S., 2004. "Causes and Consequences of the Lack of Strategic Foresight in the Decisions of Multinational Enterprises to Enter China," *Futures*, 36 (2): 237-252.
- [8] Zyglidopoulos, C. S., 2003. "The issue life cycle: Implications for Reputation for Social Performance and Organizational Legitimacy," *Corporate Reputation Review*, Vol. 6, 1: 70-81
- [7] Zyglidopoulos, C. S., 2003. Book review for "Learning by Design," by A. B. (Rami) Shani and P. Docherty, *Organization Studies*, Vol. 24(9): 1566-1569.
- [6] Zyglidopoulos, C. S., 2002. "The Social and Environmental Responsibilities of Multinationals: Evidence from the Brent Spar Case," *Journal of Business Ethics*, Vol. 36 (1-2): 141-151.
- Extracts reprinted with permission in "*Ethics: A Holistic Approach*" published by iVillage Inc., NY, 2004.
 - Extracts reprinted with permission in the "*Global Dimensions of Corporate Governance*" edited by Yadong Luo, Blackwell Publishers, Oxford, 2007, pp. 225-229.
- [5] Zyglidopoulos, C. S., 2001. "The Impact of Accidents on Firms' Reputation for Social Performance", *Business and Society*, Vol. 40 (4): 416-441.
- [4] Zyglidopoulos, S., 1999. "Initial Environmental Conditions and Technological Change", *Journal of Management Studies*, Vol. 36 (2): 241-262.
- [3] Zyglidopoulos, S. and Phillips, N., 1999. "Responding to Reputational Crises: A Stakeholder Perspective", *Corporate Reputation Review*, Vol. 2(4): 333-350.
- [2] Phillips, N., and Zyglidopoulos, S., 1999. "Learning from *Foundation*: Asimov's Psychohistory and the Limits of Organization Theory", *Organization*, Vol. 6(4): 591-608.
- [1] Näsi, J., Näsi, S., Phillips, N., and Zyglidopoulos, S., 1997. "The Evolution of Corporate Social Responsiveness: An Exploratory Study of Finnish and Canadian Forestry Companies," *Business and Society*, Vol. 36 (3): 296-321.

MISCELLANEOUS PUBLICATIONS

- [2] Zyglidopoulos S., 2012, “This Blood-letting may kill Greece rather than save its life,” *Financial Times*, February 23, 2012, p. 8.
- [1] Fleming, P. and Zyglidopoulos S., 2006, “Globalised nature of business corruption needs to be taken into account,” *Financial Times*, October 16, 2006, p. 18.

AWARDS, HONOURS AND BOARD MEMBERSHIPS

RIT, Center for International Business and Economic Growth, Fellow, 2002 – 2006
Centre for International Business & Management (CIBAM), University of

Cambridge, Member 2004 -2008

International Resource Group Inc., Member of the Board of Directors, Rochester, NY,
2003 – 2004

RIT, Sloan Foundation Industry Center, Research Fellow, 2001-2002

RIT, FEAD, Teaching Development Grant, 2002

RIT, College of Business, Faculty Scholarship Grant, summers of 2000, 2001, 2003

Social Sciences and Humanities Research Council of Canada (SSHRC), Doctoral
Fellowship for academic years 1992/93, and 1993/94

FCAR, Doctoral Fellowship for academic year 1992/93

INVITED TALKS

Aegean University, Mytilene, Greece, November 2011

IAE Paris, University Paris I Panthéon-Sorbonne, March 2011

Radboud University of Nijmegen, Nijmegen, the Netherlands, March 2009

Institute of Directors, Suffolk Branch, Suffolk, May 2007

Vrije Universiteit, Amsterdam, the Netherlands, April 2007

Athens Laboratory of Business Administration (ALBA), Athens, Greece, February 2007

Erasmus University, Rotterdam, the Netherlands, October 2006

Rochester Institute of Technology, Rochester, USA, April 2000

Hautes Etudes Commerciales (HEC) – Paris, March 2000

University of Nijmegen, Nijmegen, the Netherlands, 1999

University of Odense, Denmark, December 1997

BUSINESS EXPERIENCE

Marketing Liaison, Crane Canada, Marketing Department, Montreal, Quebec, 1989-90

Project Manager, Short-term Assignment, Delta S.A., Athens, Greece, 1988

General Manager and co-founder, IONIKON, Retail Store, Athens, Greece, 1988

Credit Sales Supervisor, Toyota Hellas, Athens Greece, 1987

Distribution Manager, Z&V S.A., Athens, Greece, 1985-1987

Military Service, Greek Navy, Marathon, Greece, 1982-1985