

Academic Vitae

Yiannis E. Spanos

1. Personal details

Year of Birth 1965
Born in Athens
Marital Status Single
Address Aischilou 3 - 185 33 Pireaus
Tel +210 4127 295 (home) , +210 8203 668 (office)
E-MAIL spanos@aub.gr

2. Education

1997 Ph. D. in Strategic Management
Athens University of Economics and Business (AUEB)
Dissertation: "Strategy, Organizational Resources and Capabilities, and Business Performance: The case of Greek manufacturing firms"

1988 Master in Business Administration (M.B.A).
AUEB and University of Birmingham
Master Thesis: "Export behavior of Greek SMEs: An empirical analysis of survey data"

1986 B. A. in Business Administration (specialization: Marketing)
AUEB

3. Current Appointment

Associate Professor (elect as of 11/2011) of Strategic Management
Department of Management Science and Technology, AUEB
Adjunct Professor: Hellenic Open University

4. Teaching

Undergraduate Courses

1 st (Fall) Semester	Introduction to Management
7 th (Fall) Semester	Organizational Change and Innovation

Graduate Courses

Graduate Program in Human Resources Management	Strategic Management
Graduate Program in Public Management	Innovation and Entrepreneurship

5. Other Teaching Appointments

1999-2000	Introduction to Management Adjunct Lecturer, Department of Management Science and Technology, AUEB
5/1999	Knowledge-based View and the Development of Organizational Capabilities Visiting Lecturer, University of Strasbourg - Robert Schuman
1998-1999	Introduction to Management Adjunct Lecturer, National Technical University of Athens

6. Publications

In refereed Academic Journals

K. C. Kostopoulos, Y. E. Spanos, and G. P. Prastacos, "Structure and Function of Team Learning Emergence: A multilevel empirical validation", forthcoming in *Journal of Management*

Y. E. Spanos, "Antecedents of small firms' innovation performance: A configurational perspective, *International Journal of Innovation and Regional Development*, 4, 2, 2012, pp. 97-128

Y. E. Spanos, "Absorptive Capacity and the propensity to adopt advanced technology: The case of Computer Integrated Manufacturing (CIM) systems, forthcoming in *International Journal of Information and Technology Management*

Y. E. Spanos, "Conditionally-mediated effects of Scale in Collaborative R&D, *Journal of Technology Transfer*, 37, 5, pp. 696-714, 2012

Y. E. Spanos "Innovation Adoption: An Integrative Model", *Spoudai* (forthcoming)

K. Kostopoulos, G. P. Prastacos, E. Soderquist, Y. E. Spanos, and N. S. Vonortas, "Market, Firm, and Project-level effects on the Innovation Impact of FP RTD projects", *Science and Public Policy*, (forthcoming)

Y. E. Spanos and I. Voudouris, "Antecedents and trajectories of AMT adoption: The case of Greek manufacturing industries", *Research Policy*, 38, pp.144-155, 2009

Citations. Google Scholar: 8; Scopus: 3; ISI: 3

Y. E. Spanos, G. Zaralis, and S. Lioukas, "Strategy and Industry effects on Profitability: Evidence from Greece". *Strategic Management Journal*, 25(2), pp. 139-165, 2004

Citations. Google Scholar: 139; Scopus: 59; ISI: 41

Caloghirou, Y., A. Protogerou, Y. E. Spanos, and L. Papayanakis, "Industry vs. Firm-specific effects on Performance: Contrasting SMEs and Large-sized firms". *European Management Journal*, 22, 2, 231-243, 2004

Citations. Google Scholar: 52; Scopus: 23; ISI: 10

Y. E. Spanos and G. P. Prastacos, "The effects of environment, structure, and dynamic capabilities on product innovation strategy". *International Journal of Entrepreneurship and Innovation Management*, 4, 6, pp. 620-638, 2004

Citations. Google Scholar: 5; ISI: 1

Y. E. Spanos and G. P. Prastacos, "Understanding Organizational Capabilities: Towards a conceptual Framework". *Journal of Knowledge Management*, 8(3), 31-43, 2004

Citations. Google Scholar: 29; ISI: 6

Y. E. Spanos, G. P. Prastacos, and A. Poulymenakou, "The relationship between information and communication technologies and Management". *Information & Management*, 39, 8, 659-675, 2002

Citations. Google Scholar: 61; Scopus: 26; ISI: 11

G. P. Prastacos, K. E. Soderquist, Y. E. Spanos, and L. Van Wassenhove, “An Integrated Framework for Managing Change in the New Competitive Landscape”, *European Management Journal*, 20, 1, 55-71, 2002.

Citations. Google Scholar: 48; Scopus: 24; ISI: 14

Y. E. Spanos and S. Lioukas, “An examination into the Causal Logic of Rent Generation: Contrasting Porter’s Competitive Strategy Framework & the Resource-based perspective”. *Strategic Management Journal*, 22(10), pp. 907-934, 2001 (lead article)

Citations: Google Scholar 509; Scopus: 172; ISI: 102

Y. E. Spanos, G. P. Prastacos, and V. Papadakis, “Greek Firms and EMU: Contrasting SMEs and Large-Sized Enterprises”, *European Management Journal*, 19, 6, 638-648, 2001.

Citations. Google Scholar: 41; Scopus: 17; ISI: 11

Voudouris I., S. Lioukas, S. Makridakis and Y. E. Spanos “Greek Hidden Champions: Lessons from small unknown firm in Greece”, *European Management Journal*, 18, 6, pp. 663-674, 2000

Citations. Google Scholar: 26; Scopus: 8; ISI: 1

Y. E. Spanos, A. Athanasopoulos, L. Papayannakis and P. Reglitis, “Firm capabilities, market environment and innovativeness: Evidence from Greek manufacturing firms”, *Cahiers du Management Technologique*, 10, 1, pp. 9-28, 2000

Papers under review

Y. E. Spanos and N. S. Vonortas, “Scale and Performance in Collaborative R&D”. 2nd round of review in *R&D Management*

Y. E. Spanos and N. S. Vonortas, “Innovation Impacts of publicly-funded collaborative R&D”, 2nd round of review in *Research Policy*

Papers in Academic Conferences (refereed)

Y. E. Spanos, G. P. Prastacos and K. E. Soderquist, “Understanding Organizational Capabilities: An Architectural Perspective”, 22nd *Strategic Management Society Annual International Conference*, Paris, Sept. 2002.

K. Kostopoulos, Y. E. Spanos, and G. P. Prastacos, “The Resource-Based View of the Firm and Innovation: Identification of Critical Linkages”, *The 2nd European Academy of Management Conference*, Stockholm, May, 2002.

Y. E. Spanos and G. P. Prastacos “Dynamic capabilities and structural effects on innovation strategy”, *5th World Congress on Intellectual Capital*, Calgary, Canada, January 16-18, 2002

Y. E. Spanos and G. P. Prastacos “The impact of information and communication technologies on firm structure: Evidence from an economy in transition”, *ICMIT 2000, IEEE*, Singapore, 11/2000

Y. E. Spanos and A. Athanasopoulos, “Exploring the Mediating effects between Strategy and firm Capabilities”, *EMAC Conference*, Sweden. 2/1997

Y. E. Spanos and A. Athanasopoulos, “X-efficiency linked to Business Strategy, Resources and capabilities and Environmental Characteristics: Combining DEA with Latent Variable Structural Equation Modelling”,
5th Workshop on Efficiency and productivity Analysis, Copenhagen, Denmark, October 11-13, 1997.

Papers presented in Professional Conferences

Y. E. Spanos and A. Athanasopoulos, “Determinants of Firm Performance: A comparison of two competing perspectives”,
1st Congress of Institutes of Enterprises Administration of Romania, June 27-28, 1997.

Y. E. Spanos, A. Athanasopoulos, L. Papayannakis and P. Reglitis “Antecedents of innovative behavior of Greek manufacturing firms”, with A. D. Athanassopoulos, P. Reclitis and L. Papayiannakis.
XI ISPIIM International Conference, San Sebastian, Spain, October 1-3, 1997.

Y. E. Spanos, A. Deloukas and A. Anastassaki “A Stated Choice Experiment: Value of travel characteristics in the context of Attica”,
8th Symposium on Transportation Systems, Chania, Greece, June 16-18, 1997

Y. E. Spanos and S. Lioukas “Strategies of Greek SMEs: Their relation to performance”
Annual Conference of the Greek Operations Research Society, Athens, 1993

Books, Working Papers and Technical Reports (a sampling)

“Innovation Management”, book to be published by the Hellenic Open University
“Transformation and Innovation”, Lecture notes and Textbook in preparation
G. P. Prastacos, Y. E. Spanos, and K. Kostopoulos, “Innovation: Determining factors and reflections on the future of the Greek Economy”.

Report prepared for the General Secretariat of Research and Technology within the context of the project: Technology Foresight

Y. E. Spanos and A. Athanasopoulos, “Observable consequences of ‘unobservable’ organizational capabilities: Linking the resource-based view with the X-efficiency perspective”.

Working Paper shortly to be submitted for publication in *an international academic journal*

7. Received citations to publications in referred journals

ISI Web of Knowledge: 200 (as of 15/01/2012)

Google Scholar: 923 (as of 15/01/2012)

Scopus: 332 (as of 15/01/2012)

8. Professional Service

Ad hoc Reviewer in: *Organization Studies, Journal of Management Studies, Scottish Journal of Political Economy, Journal of Business Venturing, European Journal of Information Systems, International Journal of Entrepreneurship and Innovation Management, Cahier du Management Technologique, Academy of Management Review*

Member of the Editorial Board: *Organization Studies(2006-8); International Journal of Business Environment (2007 -).*

9. Major Research Programs (a sampling)

- 2010-2012 *R&D investments and Structural Changes in Sectors: Quantitative and qualitative analysis and policy recommendations*
A study of DG-Research to analyze private R&D spending, its antecedents and impacts at the sectoral level of analysis across the European Union.
Senior Analyst
- 2008 - 2010 *Scale & Scope in R&D:* A study of DG-Research to evaluate the scale and scope effects on R&D consortia performance.
Senior Analyst
- 2006-2007 *Inno-Impact:* A study for DG-Enterprise to assess the impacts of EU-funded R&D projects on innovation.
Senior analyst
- 2006-2007 *Implore:* A study A study for DG-Enterprise to assess the impacts of nationally-funded R&D projects on innovation.
Senior analyst
- 2004-05 *ITE project: Towards A European Wide Intelligent Textile Environment: Building, Linking And Bonding* (Research Program financed by the European Commission)
Responsible for the design a conceptual framework to guide in depth case studies of innovation adoption in European textile firms
- 2003-04 *Technology Foresight - Present and Future of Innovation in Greece* (Research Program financed by the General Secretariat of Research and Technology)
With G. P. Prastacos and K. Kostopoulos
- 2003 *Analysis of employment prospects in the region of Peloponesus* (Research Program financed by the European Commission)
Responsible for designing a survey, statistical analysis and preparation of report.
Development of Job Description for Employment Consultant
- 2002-03 *Benchmarking Manufacturing Performance in the European Textiles Industry* (Research Program financed by the European Commission)
Responsible for developing the conceptual framework, design questionnaire and statistical analysis; preparation of benchmarking report
- 2002-03 *Evaluation of experience on social dialogue in the European Banking sector* (Research Program financed by the European Commission)
Responsible for developing the conceptual framework, design questionnaire and statistical analysis; preparation of report

- 2002 *Assessment of Socio-Economic Impact of the 5th Framework Programme.* (Research Program financed by the European Commission)
Contributed in a literature review on factors related with the capacity of firms to innovate (with K. Kostopoulos and G. P. Prastacos)
- 1997-1998 *Development of Innovative Management Techniques in support of Greek SMEs* (Research Program financed by the European Commission)
Contributed in the development of a “diagnostic tool”, statistical analyses, and the development of a small number of management “tools” for participating SMES related with strategy analysis

10. Statistical Skills

Extensive experience in employing advanced statistical techniques in academic research and consulting, such as: structural equation modeling, categorical data modeling (e.g., logit/ probit models), and other more traditional techniques (e.g. OLS). Experience in using the following statistical software: STATA, EQS, R, SAS, LIMDEP, and SPSS.

11. Consultant to Public Organizations

- 1997-2010 *National Research Foundation – Hellenic Innovation Relay Center*
Scientific Advisor in issues related to innovation and technology transfer support to Greek SMEs

12. Languages

Very good knowledge of English. Basic knowledge of German and French.

