

Giorgos E. Papagiannakis
Postdoctoral Researcher,
Athens University of Economics and Business,
Department of Management Science and Technology

1. Personal Information

Address: Kodrigktonos 12, 10434, Athens
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Place of birth: Montpellier, France
Nationality: Hellenic

2. Education

2012 – 2013 **Postdoctoral Researcher**, Athens University of Economics and Business, Department of Management Science and Technology

2006 – 2011 **Ph.D.**, Athens University of Economics and Business, Department of Management Science and Technology. Thesis: “Drivers and Outcomes of Corporate Environmental Strategies”. Supervisor: Prof. Spyros Lioukas.

2001 – 2002 **M.Sc.** in Finance, University of Strathclyde, Glasgow (with distinction).

1996 – 2001 **Bachelor** in Business Administration, University of Piraeus. Degree: 8,1/10.

3. Teaching Experience

Postgraduate

2011 MA in Heritage Management, Athens University of Economics and Business and University of Kent. Course “Strategic Planning” (in English)

Undergraduate

Jun 2011- 2nd Youth Entrepreneurship Summer Program, Athens University of Economics and Business.
Jul 2011 Lecture on Corporate Social Responsibility and Tutorials on Business Plan Development (18 hours)

Jun 2010- 1st Youth Entrepreneurship Summer Program, Athens University of Economics and Business.
Jul 2010 Lecture on Corporate Social Responsibility and Tutorials on Business Plan Development (18 hours)

2006-2013 Teaching Assistant in Management Science and Technology Department, Athens University of Economics and Business. Lectures and Tutorials in the following courses:

- Entrepreneurship (8th Semester)

- Strategy implementation (lecture on Corporate Social Responsibility) (7th Semester)
- Contemporary issues and trends in management and technology (2nd Semester)
- Business Game (1st Semester)

Department of Business Administration

- Business administration II (8th Semester)

Supervision of dissertations

2008-2013 Supervision of 8 dissertations on the Department of Management Science and Technology, Athens University of Economics and Business. Indicatively:

- Examining the drivers of corporate environmental strategies. Zoumakis M., Karatheodorou C., Lagara P. (2008)
- An Examination Into The Corporate Environmental Disclosure of Greek Companies, Pavlou C., Svarna I. (2010)

4. Publications

Journals

1. Papagiannakis, G., Voudouris, I. and Lioukas, S. 2013. (Forthcoming) The road to sustainability: Exploring the process of corporate environmental strategy over time, ***Business Strategy and the Environment***.
2. Papagiannakis, G. and Lioukas, S. 2012. Values, attitudes and perceptions of managers as predictors of corporate environmental responsiveness, ***Journal of Environmental Management***, 100:41-51.

Papers under submission or revision

1. Corporate Sustainability and Financial Performance: Complementarity and Time Related Effects (with Kostopoulos, K & Sirigos, A). Under submission
2. Managers' morality and self-efficacy as predictors of corporate environmental management engagement: The moderating effects of charismatic leadership (with Lioukas, S). Under submission

Refereed Conferences

1. Papagiannakis, G., and Voudouris, I. 2012. Environmental management practices and environmental innovations: Examining the role of "green" absorptive capacity and stakeholder integration capabilities, ***GRONEN research conference***. Saint Maximin la Sainte Baume, France.
2. Baltzoglou, E., and Papagiannakis, G. 2012. An investigation into the direct and complementary effects of CSR and corporate governance on firms' financial performance, ***9th Student Conference of Management Science and Technology***. Athens, Greece.
3. Kostopoulos, K., Sirigos, A., & Papagiannakis G. 2012. Corporate Sustainability and Financial Performance: Complementarity and Time Related Effects, ***Annual Academy of Management Conference***. Boston, Massachusetts.
4. Konstantinidou M & Papagiannakis, G. 2011. Factors influencing consumer intention to buy products and services from companies engaged in socially responsible activities, ***8th Student Conference of Management Science and Technology***, Athens, Greece.
5. Pavlou, C., Svarna, I., & Papagiannakis, G. 2010. An examination into the corporate environmental disclosure of Greek companies, ***7th Student Conference of Management Science and Technology***. Athens, Greece.

6. Papagiannakis, G., & Voudouris, I. 2009. Evolving environmental responsiveness. A longitudinal study of corporate environmental strategy, *Annual Academy of Management Conference*. Chicago, Illinois.
7. Papagiannakis, G. 2009. What drives companies go green? Applying Ajzen's theory of planned behavior, *6th Student Conference of Management Science and Technology*. Athens, Greece.
8. Papagiannakis, G., Gkinos, S., & Voudouris, I. 2008. Antecedents of and outcomes from proactive environmental strategies. Is there a dependency? Evidences from Greek firms, *European Academy of Management - EURAM*. Ljubljana and Bled, Slovenia.
9. Papagiannakis, G. 2007. Environmental strategy: Antecedents, applications and outcomes, *4th Student Conference of Management Science and Technology*. Athens, Greece.
10. Giavouras, E., & Papagiannakis, G. 2006. The industry of information technology and communications (ITC) in Greece: Factors of delay, comparison with the international competition, hopes for improvement, *Technical Chamber of Greece, 3rd Conference: "Greek Industry: Towards an Economy of Knowledge"*. Athens, Greece.

Other publications-Reports

1. Pavlou, C., Svarna, I., & Papagiannakis, G. 2010. An examination into the corporate environmental disclosure of Greek companies, *Astrolavos* (13): 117-126.
2. Environmental Strategy of Greek Firms: Current position, drivers and outcomes, Hellenic Organization of Small and Medium Enterprises and Handicraft & Athens University of Economic and Business. Unpublished.

5. Reviewer

1. Journals: Journal of Business Research, Management Research Review, Journal of Sustainable Development
2. Conferences: Academy of Management Meetings (2011 - 2013), British Academy of Management Conference (2009, 2011), EURAM (2013)

6. Professional Experience

Jul 2011 - Mar 2012	Operational Program " <i>Digital Convergence</i> " (NSRF programme for development). Planning and Appraisal Unit of the Managing Authority.
Oct 2002 – Feb 2004	Operational Program " <i>Information Society</i> " (Third EU Support Framework). Planning and Appraisal Unit of the Managing Authority.

Research and Consultive Experience

Nov 2012 - Mar 2013	Researcher	Project: "Survey on innovation and SMEs" IME/GSEVEE. EU Sectoral Operational Program "Human Resources Development".
Sept 2012 - June 2013	Researcher	Project: "Research and Awareness for factors that influence the decision to engage in entrepreneurship". EU Program "Youth in action".
Nov 2011 – Jul 2012	Researcher	User guide development for a business plan software. Innovation and Entrepreneurship Unit, Athens University of Economics and Business.

2009-2011	Researcher	Project: Website moneypedia.gr. Research to define the content of the website. Development of content related to entrepreneurship and business planning. Eurobank EFG
Mar 2009 – Nov 2009	Consultant	Project: “Education of Engineers in special skills in Information and Communication Technologies (ICT)”, Operational program “Information Society”, Technical Chamber of Greece.
Apr 2009 – Jun 2009	Researcher	Co-author of “Green Entrepreneurship for small and medium enterprises” handbook. Forum of Entrepreneurship, National Observatory of Greece for SME’s, Hellenic Organization of Small and Medium Enterprises and Handicraft
Aug 2008 – Dec 2008	Researcher	Co-author of “Innovative Entrepreneurship” handbook. Forum of Entrepreneurship, National Observatory of Greece for SME’s, Hellenic Organization of Small and Medium Enterprises and Handicraft
Apr 2008 – Jul 2009	Consultant	EBSN: the European e-Business Support Network. European Commission Enterprise Directorate
Nov 2006 – Nov 2008	Consultant	Project: <i>“Applications of New Methods of Work in Cultural Differentiated Teams: Intelligent Adaptation of Enterprises and Improvement of Skills of Women Immigrants”</i> . European Social Fund
Jan 2006 – Apr 2006	Researcher	<i>“Move: The changing geography of production in labour intensive industries”</i> . Sixth EU Framework Programme.
Nov 2005 – Dec 2008	Researcher	Extension of Project <i>“Encouragement of Entrepreneurial Actions, Innovative Applications and Elective Courses”</i> . EPEAEK II, 3 rd EU Support Framework, RC-AUEB
Oct 2005 – Dec 2005	Researcher	Foundation for Economic and Industrial Research (FEIR). Study: <i>“Interactions between Food and Beverages Industry and Agricultural production and Retail Trade”</i>

7. Seminars – Consulting – External Evaluations

2012	Evaluator of two proposals for the 2 nd Contest of Applied Research and Innovation “Greece Innovates”, organized by the Hellenic Federation of Enterprises and Eurobank.
2012	Referee for the prizes of corporate sustainability reporting BRAVO! 2012, organized by the non-profit organization QualityNet Foundation.
31.05.2012	Seminar lecture for the e-novation contest (e-business laboratory, ELTRUN), Department of Management Science and Technology, Athens University of Economics and Business): The financial section of a business plan.
21.05.2012	Seminar lecture for the Business Idea Contest (Unit of Innovation and Entrepreneurship, Athens University of Economics and Business): The financial section of a business plan.

21.11.2008 Business plan consulting for the Athens Startup Weekend.

8. Memberships

Academy of Management Society
Economic Chamber of Greece

9. Computing Knowledge

Microsoft Office (Word, Excel, Access, Power Point, Visio)
Statistical Programs SPSS, EQS, STATA
Programming with Visual Basic for Applications, (VBA)
Project Manager, Adobe Illustrator

10. Languages

English: Fluent
French: Good
Greek: Mother Tongue

11. References

Prof. Spyros Lioukas
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