

Maria P. Boura

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Research Interests

- Environmental strategy, corporate social responsibility, corporate reputation.

Education

- 2011-present: PhD Candidate, Department of Management Science and Technology, Athens University of Economics and Business, Athens, Greece.
- 2007-2009: Executive MSc in European Studies for Executives (Upper Second-Class Honours), Department of International Economics and European Studies, Athens University of Economics and Business, Athens, Greece.
- 2002-2006: BSc in International and European Studies (Upper Second-Class Honours), University of Piraeus, Piraeus, Greece.

Employment/Experience

- 2010-present: Administrative staff for postgraduate studies in Masters of Public Policy and Management, Athens University of Economics and Business.
- 2007-2009: Consultant at Hellenic Organization of SMEs and Handicraft, Department of National Observatory for SMEs, Athens, Greece. Among other duties: assessing the economic efficiency of EU funded investment projects, collection of original dataset, statistical analysis using SPSS, interpretation of results and authoring the final paper.
- 2006-2007: Administrative staff at Institute of Training Career Guidance, Athens, Greece.

Working Papers

- "The impact of corporate credibility and innovation orientation on corporate environmental performance" (with Prof. S. C. Lioukas), Working Paper, AUEB, 2012.
The present paper investigates the relationship between corporate credibility and innovation orientation and the level of corporate environmental performance. Corporate credibility is an asset of a company which is part of its reputation capital. It is cumulative in nature, being built over a number of years through company's persistent behavior. Credibility expresses whether the company is perceived as trustworthy in the market. Its dimensions are integrity, benevolence and ability.
- "Determinants of Environmental Strategy for Greek SMEs" (with G. E. Papagiannakis), *Unpublished Paper*, Hellenic Organization of SMEs and Handicraft, 2010.

Participation in Conferences

- Boura M. P. and S. C. Lioukas, "The impact of corporate credibility and innovation orientation on corporate environmental performance", 9th Student Conference of Department of Management Science and Technology, Athens, Greece, 10-11 May 2012.

Funded Projects

- M. P. Boura and G. E. Papagiannakis, "Green Entrepreneurship", special issue for the Unit of Innovation and Entrepreneurship of Athens University of Economics and Business (funded by E.U.).

Teaching Experience

- Teaching Assistant for the module Business Game (english speaking course), Department of Management Science and Technology, Athens University of Economics and Business, 2010, 2011, 2012.

Skills

- *Software Packages:* SPSS.
- *Microsoft Office:* International Diploma in IT Skills, University of Cambridge (Word, Excel, Powerpoint, Access).

Language Knowledge

- Greek (native), English (excellent), French (Intermediate).

Other Activities

- 2007-2009: Web Administrator for the Department Observatory of SMEs, Hellenic Organization of SME's and Handicraft, Athens, Greece.